

PRODUCT SPOTLIGHT LISTING | \$1,050

Give OR Manager Conference attendees a taste of what they will experience on the exhibit floor by highlighting your product or service with a Product Spotlight listing. You'll receive full contact details of any recipient that clicks on your listing, enabling you to collect qualified leads and set appointments before going onsite!

MAILING LIST RENTAL | \$1,000

One-time rental of OR Manager Conference Pre-Registered attendee mailing list. List is only sent to a third-party mail shop. All material must be approved by OR Manager Conference show management.

PRE OR POST SHOW EBLAST | \$2,400

Limited Opportunities Available

Reach the inbox of every OR Manager Conference attendee before the Conference to invite them to your booth, introduce them to your brand or follow up after the Conference to thank them for visiting and keep your company at the top of their minds.

THE PULSE BANNER AD | \$400

The Pulse is the OR Manager Conference's weekly eNewsletter. As the Conference draws more near, be a part of the eNewsletter that is sent to the full *OR Manager* database. An affordable and efficient way to increase brand awareness leading up to the Conference. Availability is limited.

MOBILE APP ALERT | \$400 pre/post conference \$600 onsite

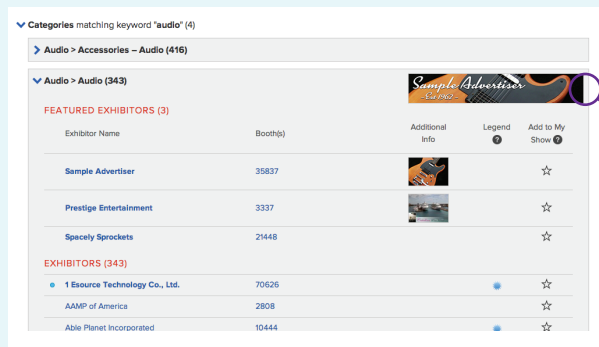
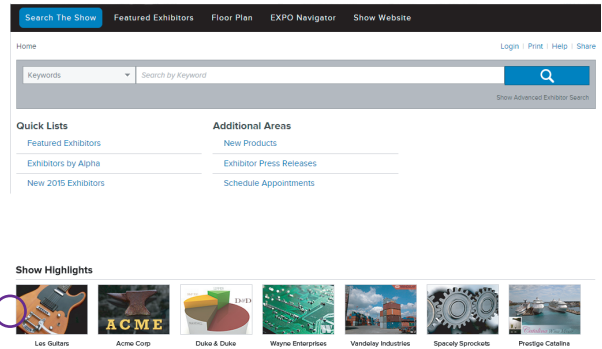
Connect directly with attendees at the OR Manager Conference by sending them a mobile app alert to drive traffic to your booth or website.

The OR Manager Conference website features the only official exhibitor directory, floor plan, and Conference planner for attendees to find new products and services while planning their visit to the show. Stand out from the crowd! Choose the package that meets your needs:

VISIONARY: \$895

Exclusive! Only available to the first 14 exhibitors

- » 10X as many pre-show views
- » Includes the Strategic package
- » **Highlight your video on the directory homepage**
- » Image/Banner links to your online showcase
- » Online booth highlighted with special corner peel

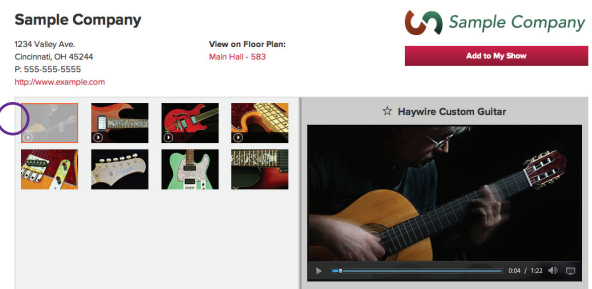


PRODUCT CATEGORY SPONSORSHIP: \$795

- » Includes Banner ad next to the product category of your choice
- » Featured listing at the top of the category

STRATEGIC: \$595

- » 5X as many pre-show views
- » Includes the Premier package
- » **4 video panels (or additional images/text)**
- » Priority placement at the top of online searches
- » Inclusion in the Featured Exhibitor search
- » Access to leads



PREMIER: \$395

- » Company logo and Press Releases
- » **4 panels for product images**

